



**CAPTAIN
PLANET**
Foundation

CELEBRATING 35 YEARS

BECOME A SPONSOR

Now, more than ever, our shared values are aligned towards creating a more sustainable, just, and equitable future for all. Your sponsorship and/or auction donation to the Captain Planet Foundation Concert for the Planet and Gala will have a significant impact on our ability to provide our changemaking programs to young people around the globe.

ABOUT CAPTAIN PLANET FOUNDATION

Co-founded in 1991 by Ted Turner and Captain Planet and the Planeteers series executive producer, Barbara Pyle, CPF became a public charity in 2002, under the Chairmanship of Laura Turner Seydel. Its President & CEO, Leesa Carter-Jones, has helmed the organization since 2012, evolving it from a grant-making foundation into an operating organization with four national and global programs. Over the past 34 years, nearly 2 million children have directly participated in CPF's programs, which have funded 3,850+ projects, impacting 11.5 million young people globally.

ABOUT THE EVENT

Every year the philanthropic community gathers to support and celebrate the work of Captain Planet Foundation (CPF). This year we will gather to celebrate CPF's 35th anniversary with a Concert and Gala - a party with amazing food, great music, an extensive silent and live auction, and wonderful honorees who have transformed the music and touring industries.

CORPORATE SPONSOR BENEFITS

PREMIER - \$100,000

- Two (2) PREMIER, front-row tables (20 tickets) at the Saturday, November 14, 2026 Captain Planet Foundation Concert for the Planet and pre-show Gala
- Twenty (20) concert tickets for additional attendees (joining event at 8:30pm)
- Six (6) tickets to Patron Party for the Earth by the river at Canoe in April 2026
- \$25,000 earmarked as Guardian Sponsor of one of CPF signature programs [Sponsor's Choice]: Green Heart STEM Challenge, Planeteer Alliance, or Project Learning Garden
- One (1) minute commercial to play before Gala portion and concert portion at event
- Opportunity to present an award alongside a Planeteer
- Featured Logo Placement on entryway photo op/step-and-repeat
- Above the Title Logo on ticketing website (visited by all ticket level registrants/purchasers)
- Above the Title Logo featured onsite at Concert for the Planet Webpage
- Above the Title Logo on all print materials, to include, but not limited to: Save the Date, Invitation, event poster
- Above the Title Logo in all event advertisements in Atlanta-specific Modern Luxury publications: The Atlantan, Jezebel, Bridal Book Atlanta, Atlanta Interiors and MLMD Atlanta* (2,000,000+ impressions)
- Four (4) featured social media posts
- Above the Title Logo on all show A/V presentations
- Ticker tape recognition on A/V screens during programming portion of the event
- Logo featured and hyperlinked on front page of Captain Planet Foundation website for one year

VISIONARY - \$50,000

- Two (2) PREMIUM tables (20 tickets) at the Saturday, November 14, 2026 Captain Planet Foundation Concert for the Planet and pre-show Gala
- Ten (10) concert tickets for additional attendees (joining event at 8:30pm)
- Four (4) tickets to Patron Party by the river at Canoe in April 2026
- \$10,000 earmarked as Hero Sponsor of one of CPF signature programs [Sponsor's Choice]: Green Heart STEM Challenge, Planeteer Alliance, or Project Learning Garden
- Logo inclusion on ticketing website (visited by all ticket level registrants/purchasers)
- Logo prominently featured onsite at Concert for the Planet
- Logo inclusion in printed Save the Date and Invitation
- Two (2) featured social media posts
- Logo listed as "Visionary Sponsor" in all printed event collateral and A/V presentation
- Ticker tape recognition on A/V screens during programming portion of the event
- Logo featured and hyperlinked on Captain Planet Foundation website for one year

CORPORATE SPONSOR BENEFITS (CONTINUED)

GUARDIAN - \$25,000

- One (1) VIP table (10 tickets) at the Saturday, November 14, 2026 Captain Planet Foundation Concert for the Planet and pre-show Gala
- Ten (10) concert tickets for additional attendees (joining event at 8:30pm)
- Two (2) tickets to Patron Party by the river at Canoe on April 2026
- Logo inclusion in print Save the Date and Invitation
- Logo inclusion on Concert for the Planet webpage
- Logo featured onsite at Concert for the Planet
- One (1) featured social media post
- Logo listed as "Guardian Sponsor" in all printed event collateral and A/V presentation
- Logo featured and hyperlinked on Captain Planet Foundation website for one year

HERO - \$15,000

- One (1) table (10 tickets) at the Saturday, November 14, 2026 Captain Planet Foundation Concert for the Planet and pre-show Gala
- Logo inclusion on Concert for the Planet webpage
- Logo featured onsite at Concert for the Planet
- Logo featured in digital program (accessible by QR code on the menu at event)

INDIVIDUAL SPONSORS

HOST COMMITTEE TABLE - \$10,000

- One (1) table (10 tickets) at the Saturday, November 14, 2026 Captain Planet Foundation Concert for the Planet
- Host Name featured in digital program (accessible by QR code on the menu at event)

PATRON PACKAGE - \$2,500

- Two (2) tickets to the March 15, 2025 Captain Planet Foundation Gala
- Name featured in digital program (accessible by QR code on the menu at event)
- Two (2) branded Captain Planet Foundation t-shirts

INDIVIDUAL TICKET - \$1,000

- One (1) Floor Ticket for the Saturday, November 14, 2026 Captain Planet Foundation Concert for the Planet and pre-show Gala

The background features abstract, organic shapes in shades of teal, light blue, and red. A large teal shape is on the left, and a red shape is at the bottom left. The text is positioned on the right side of the image.

**WHEN WE
CONNECT
WITH NATURE,
WE HEAL
OURSELVES.
WHEN WE
PROTECT
NATURE,
WE HEAL
THE PLANET.**

- TED TURNER